

**TexAmericas**  
**CENTER**  
 Texarkana USA

# Texarkana:

## *A Strategic Destination for the Automotive Industry*

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**S**electing the right location for automotive assembly, subassembly operations, and component part manufacturing is critical for companies aiming to stay competitive. Texarkana, located at the Texas-Arkansas border, is a prime destination for automotive businesses seeking a new facility. With its strategic location, cost-effective environment, skilled workforce, robust infrastructure, and established transportation manufacturing cluster—including employers like the Red River Army Depot and Goodyear—Texarkana offers a combination of advantages that automotive manufacturers can't ignore.

and Mexico is perfect for automotive operations, ensuring rapid distribution to regional and national customers.

Texarkana also offers access to railroads, with connections to the UP and CPKC, that provides rail access for bulk transport of components and materials. Investments at Texarkana Regional Airport will serve to make it an important link for air cargo, and easy to move parts internationally, essential for supply chains.

**TEXARKANA ALSO OFFERS ACCESS TO RAILROADS, WITH CONNECTIONS TO THE UP AND CPKC, THAT PROVIDES RAIL ACCESS FOR BULK TRANSPORT OF COMPONENTS AND MATERIALS.**

Texarkana is home to a strong cluster of transportation manufacturing companies, such as Ledwell and more than 20 others, creating a synergy that benefits all in the automotive sector. The Red

### **STRATEGIC LOCATION AND ACCESS TO TRANSPORTATION HUBS**

Positioned at the intersection of Interstates (30, 49, 369), U.S. Highways (59, 67, 71 82), and more, Texarkana offers connectivity to key markets across the Americas. Its central location between Canada

River Army Depot focuses on maintenance, repair, and overhaul of military vehicles; its supply chain, logistics support, and proximity to Texarkana offers valuable partnerships. Goodyear's tire manufacturing facility strengthens the region's reputation as a transportation manufacturing hub, bolstering an instant supply chain.

## COST-EFFECTIVE ENVIRONMENT FOR OPERATIONS

Operating costs in Texarkana are highly competitive. Labor and utility costs are affordable. A skilled workforce is ready for automotive assembly, manufacturing, and logistics operations. The cost of living in Texarkana is lower than other regions, which improves lifestyle, contributing to higher retention rates.

Companies find that industrial property is more affordable than traditional automotive hubs. This enables businesses to allocate resources toward innovation rather than overhead. Additionally, TexAmericas Center offers logistics services (rail & 3PL), property tax exemptions and other tax incentives that make Texarkana attractive for manufacturers.

## SKILLED WORKFORCE AND EDUCATIONAL PARTNERSHIPS

A key element to the success of automotive operations is access to a skilled and reliable workforce. Texarkana benefits from Texarkana College, Texas A&M University-Texarkana and the University of Arkansas-Texarkana, which offer engineering, manufacturing, and logistics programs tailored to the automotive industry. The region's workforce is diverse, with experience in defense, advanced manufacturing, and others with similar processes to the automotive industry.

The presence of major transportation manufacturers like the Big Tex, Texarkana Aluminum and others contributes to the highly specialized labor force. Employees gain expertise in advanced manufacturing techniques, supply chain management, and skills that benefit the automotive industry. Local workforce partnerships ensure a steady pipeline of qualified workers, ready to meet industry needs.

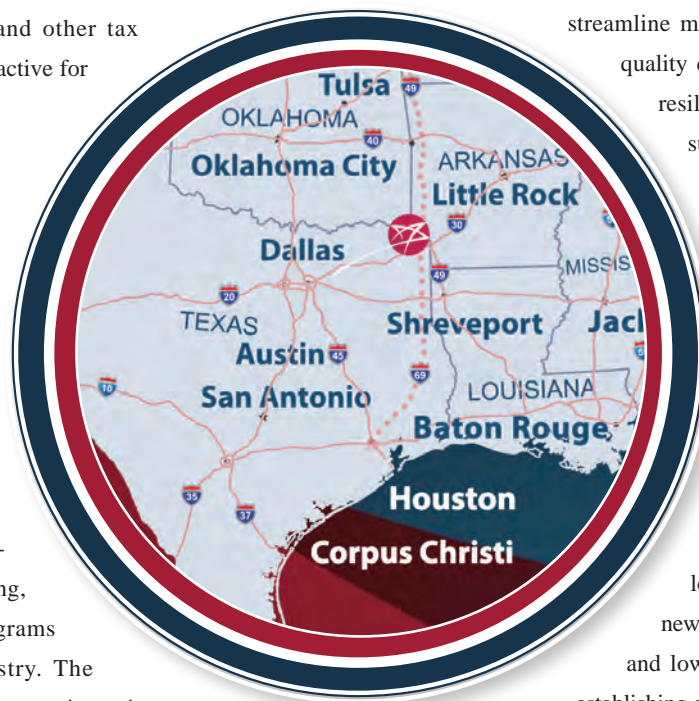
## THRIVING SUPPLIER NETWORK AND AUTOMOTIVE ECOSYSTEM

Texarkana's growing cluster creates an interconnected ecosystem advantageous for automotive manufacturers. The cluster includes Defense Logistics Agency, Texarkana Specialty Vehicle, Renew Truck, American Specialty Vehicles, and suppliers offering automotive

companies' easy access to materials, components, and expertise critical to production.

This supplier network, combined with Texarkana's strategic location, allows automotive manufacturers to establish reliable, cost-efficient supply chains. Whether sourcing tires, advanced electronics, or specialized automotive components, manufacturers can reduce lead times and transportation costs, ensuring timely delivery.

Moreover, the proximity of these companies fosters collaboration and innovation. Automotive manufacturers work closely with other members of the cluster to improve product designs, streamline manufacturing processes, and enhance quality control. The result is an efficient and resilient supply chain, and the long-term success of operations.



## SUPPORTIVE BUSINESS CLIMATE AND INCENTIVES

Texarkana is known for its pro-business environment. The state of Texas' business-friendly policies, low regulatory burdens, competitive tax rates, and economic incentives contribute to a thriving business climate. The local community offers incentives for new businesses, such as grants, tax breaks, and low-interest loans, to offset the costs of establishing operations.

TexAmericas Center is dedicated to assisting businesses with site selection, permitting, supplier identification, quick start options, and workforce recruitment. As the Authority Having Jurisdiction over its own property, TexAmericas Center works directly with companies to ensure a smooth start-up, providing help so automotive manufacturers succeed from day one.

Texarkana offers a compelling case for automotive assembly, subassembly operations, and component manufacturers looking for a shrewd location to expand. The region's strategic position at the crossroads of major transportation routes, its competitive operating environment, and the strength of its transportation manufacturing cluster—make it a prime destination for the automotive industry. With access to a skilled workforce, a thriving supplier network, and a supportive business climate, Texarkana is poised to be a hub for automotive manufacturing for years to come. 🏠